



2026

VERSION 01

BRAND KIT

BRANDING • MARKETING • OPERATIONS



Need a Virtual Assistant?

AI'VY GOT YOUR BACK



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BRANDING • MARKETING • OPERATIONS

LOOKING PROFESSIONAL IS ONE THING. RUNNING PROFESSIONALLY IS ANOTHER.

Businesses today need more than just visuals. They need **systems, consistency, structure, communication,** and a **brand presence** that actually reflects the quality of their work.

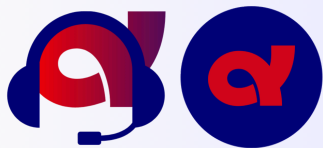
AIVY helps businesses bring all of that together.

From branding and social media to workflows, CRM management, websites, newsletters, and operational support we help businesses not only **look premium, but function professionally** behind the scenes too.

Because growth becomes a lot easier when everything works together.



PLUS
**1 WEEK
FREE TRIAL**



ABOUT

AIVY is a modern business support and branding partner helping businesses simplify operations, strengthen their presence, and create systems that support long-term growth.

We combine creative branding with practical business support – because **presentation matters,** but **organization** keeps businesses moving.

- Professional branding
- Organized operational support
- Reliable communication systems
- Flexible business support
- A streamlined experience



SERVICES



Branding



Social Media



Newsletters



Web Design



CRM Management



Workflow Systems



Documentation



Admin Support



Listing Mgmt



Compliance & Contract



Servives & Pricing

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A NOTE FROM AIVY

Most businesses don't struggle because they lack potential.

They struggle because eventually, everything starts becoming too much to manage at once.



Branding
Needs
Attention



Inconsistent
Social Media
Posting



Delayed
Client
Management



Systems
Become
Messy



Unstructured
Operations
Dependency

And somewhere in between trying to grow the business, **business owners end up spending more time managing chaos than actually building.**

That's where AIVY comes in.

We created **AIVY** with a simple belief—businesses should not have to choose between looking professional and operating professionally.

Today, presentation matters more than ever. People form opinions within seconds. A website, brochure, Instagram page, email, or even the way communication is handled can completely shape how a business is perceived.

But behind every strong brand is something more important – organization.

A business that looks premium should also:

- ✓ Communicate Clearly
- ✓ Operate Smoothly
- ✓ Maintain Consistency
- ✓ Client Management
- ✓ Growth Systems

That combination is what truly builds trust.

At AIVY, we work with businesses to simplify both the front-end and back-end of growth. From branding, newsletters, websites, and content creation to workflows, CRM management, operational support, and business systems – our goal is to help businesses run more efficiently while maintaining a strong professional presence.

We believe good businesses deserve better systems, better presentation, and better support.

Because growth becomes easier when everything works together.



WHAT THIS ISSUE COVERS

In this issue, we'll be exploring:



Why branding
impacts trust



The role operations play
in business growth



Common gaps
businesses overlook



The importance of
systems and workflows



How consistency affects
customer perception



Modern solutions businesses
are using to scale differently



AIVY APPROACH

AIVY focuses on practical support that businesses can actually use.

- ✗ Not unnecessary complexity.
- ✗ Not generic marketing.
- ✗ Not temporary trends.

Just thoughtful branding, organized systems, and support designed to make businesses function better day-to-day.





OPERATIONS PLANS & PRICING

WEEKLY SUPPORT



20
HOURS / WEEK

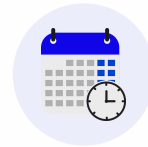
\$599

TOP PICK



30
HOURS / WEEK

\$799



40
HOURS / WEEK

\$999



All plans include the same full range of operations support to keep your business running smoothly and efficiently.

TRANSACTION COORDINATION

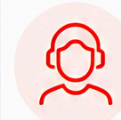


**PER FILE
(CONTACT-TO-CLOSE)**

\$125

- ✓ Listing Management
- ✓ Contract Execution
- ✓ Compliance & Docs
- ✓ Timeline & Tracking
- ✓ Escrow & Inspections

ADMIN SUPPORT



- ✓ CRM Management
- ✓ Email & Calendar Management
- ✓ File Organization
- ✓ Admin Consultation

OPERATIONS & TC SERVICES



Task & Schedule
Management



Inbox &
Communications



Data Entry &
Organization



Task & Schedule
Preparation



Reporting &
Updates



Listing
management



Contract
Execution



Compliance &
Documentation



Timeline &
Tracking



Escrow &
Inspections





MARKETING OFFERS & PRICING

RECOMMENDED



BRAND BASIC PACKAGE

\$ 299

Includes:

- ✓ Logo Design
- ✓ Web Design & Automation
- ✓ Brochure Design



BRAND SETUP PACKAGE

\$ 499

Includes:

- ✓ Logo Design
- ✓ Business Card Design
- ✓ Retractable Banner Design
- ✓ 9 Social Media Posts
- ✓ 3 Open House Flyer Templates



BRAND EXECUTION PACKAGE

\$ 699

Includes:

- ✓ Logo Design
- ✓ Business Card Design
- ✓ Retractable Banner Design
- ✓ 9 Social Media Posts
- ✓ 3 Open House Flyer Templates
- ✓ Website Design & Automation
- ✓ 2 Brochure Design

OTHER BRANDING SERVICES



Media Kits



Magazines



Brochures



Newsletters



Web Design



Business Cards



Retractable
Banners



Open House
Flyers



Social Media
Posts



Logo
Designing



Podcast
Editing



Brand
Strategy



WHAT WORKING WITH **AIVY** LOOKS LIKE



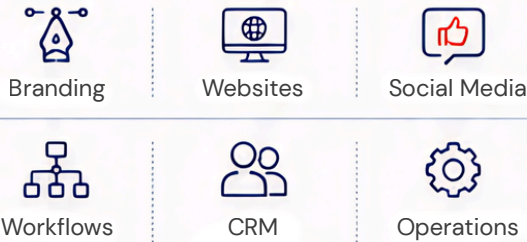
STEP 1 UNDERSTANDING THE BUSINESS

Every business operates differently. We begin by understanding your goals, workflow, audience and current gaps before creating any strategy or design.



STEP 2 BUILDING THE FOUNDATION

Depending on your needs, we help setup:



The goal is to create a business that feels structured and professional from the inside out.



STEP 3 STRATEGY AND ONGOING SUPPORT

Businesses evolve constantly. We provide continued support to help maintain consistency, organization and day-to-day efficiency.

That could include:



WHAT CLIENTS VALUE MOST

Businesses work with AIVY because they want:

- Faster Turnaround
- Cleaner Organization
- Reliable Communication
- Consistent Branding
- Simplified Workflows
- Less Operational Stress

We focus on making business feel easier to manage.



WHO WE WORK WITH

- ✓ Realtors & Brokerages
- ✓ Small Businesses
- ✓ Service Providers
- ✓ Coaches & Consultants
- ✓ E-commerce Brands
- ✓ Growing Brands & Startups



SAY HI!



TOLD YA! **AI'VY** GOT YOUR BACK

